Blok Assets

Services Deck

About Us

Blok Assets is a specialized tokenization and blockchain issuance firm focused on transforming real-world assets, utility ecosystems, and enterprise data into compliant on-chain instruments. We bridge traditional finance and Web3 by combining regulatory understanding, financial structuring, and technical deployment.

Our Mission

To enable institutions, companies, and innovators to access blockchain infrastructure safely and effectively through three core pillars:

- **Asset Tokenization**
- **Utility Token Design**
- **Data Tokenization**

Supported by the Token Issuance Team and execution services, Blok Assets acts as an end-to-end partner from strategy to launch.

Overview of Our Service Lines

Blok Assets delivers end-to-end services across four key verticals:

1. Asset Tokenization

Design and deployment of tokenized representations of financial and real-world assets.

2. Utility Token Ecosystems

Strategic and technical development of incentive-based digital economies.

3. Data Tokenization Engine

Secure and AI-integrated tokenization of structured enterprise datasets.

4. Token Issuance Team

Integrated support for strategy, compliance, capital networks, and project execution. Includes legal structuring, financial modeling, smart contract architecture, and go-to-market strategy.

Asset Tokenization Services

We tokenize financial instruments and real-world value under regulatory-compliant structures.

Asset Types:

• **Securities** (*equity, private placements, revenue shares*)

• **Debt instruments** (notes, bonds, convertible instruments)

• **1:1 asset-backed tokens** and stablecoins (commodities, real estate, fiat)

• **Future cash flows** (*royalties, funds, IP*)

• **Commercial paper**, receivables, and structured finance

Services Include:

• **Jurisdictional structuring** (*Reg D, Reg S, SPVs, Foundations*)

• **Proof of Reserve** architecture and third-party verification

• **Smart contract issuance** and integration

• **ATS compatibility** and onboarding tools

• **White-label investor portals** and dashboards

Utility Token Structure & Strategy

Blok Assets delivers structured, scalable, and compliant utility token strategies tailored for real product ecosystems. We support a wide range of companies—***SaaS platforms, loyalty/reward programs, payment apps (e.g., Starbucks-style credit systems), games, and marketplaces***—in embedding tokens as mechanisms for access, incentives, and benefits.

Technological Structure

- **Blockchain platform** selection
- **Smart contract** sourcing and deployment (staking, burn, reflection, governance, and more)
- **Token issuance** logistics and upgrade pathways

Scope & Process

- **Define** the token's operational utility and incentive architecture
- **Align** token behavior with core business models and product-market fit

Utility Token Structure & Strategy Cont.

Tokenomics Development

- **Pricing models** and liquidity pool planning
- **Emission schedules**, vesting, and sustainability mechanics
- **Market capitalization** and fully diluted valuation (*FDV*) projections
- **Visual token flowcharts** and economic interaction maps
- **Stress testing** for token resilience under variable market scenarios

Economy Mechanics

- **Capital and token flow modeling** within the ecosystem
- **Identification of sinks**, sources, and incentive loops
- **User segmentation** and role-based benefit layers (e.g., contributors, validators, investors)

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Utility Token Structure & Strategy Cont.

Market Readiness
- **Listing strategy** and coordination with exchanges
- **Market-making** partner introduction and strategy alignment
- **Launch roadmap** with KOLs, influencers, and liquidity strategy

Service Packages

Basic Utility Token Package

Includes token structure, smart contract framework, basic tokenomics, and corporate setup.

Sophisticated Utility Token Package

Full token lifecycle solution including advanced economic modeling, market integration, and access to Blok's partner network.

Hybrid Package

Custom engagement structured based on project needs, available resources, and rollout plans.

Data Tokenization Engine

Blok Assets offers enterprise-grade data tokenization services through the integration of **Archivista**, a modular and secure engine designed to turn sensitive enterprise datasets into tokenized, AI-ready assets.

Target Users:
• **Financial institutions** and data providers

• **Investment platforms** and virtual data rooms

• **Banks** and insurance companies

• **Auditors**, regulators, and compliance teams

Key Features (*Powered by Archivista*):
• **Immutable, timestamped data vaults** for secure recordkeeping and auditability

• **AI containerization** for intelligent querying, data labeling, and real-time analytics

• **Dynamic access control** with multi-user permissions and encrypted sharing

• **Smart contract–based audit trails** for on-chain transparency

• **Native interoperability** with tokenized asset systems and utility ecosystems

Data Tokenization Engine Cont.

Blok Assets plays a crucial role as the integration partner in facilitating the onboarding process, configuring systems, and strategically deploying the **Archivista** engine within a comprehensive tokenized data infrastructure. This partnership ensures seamless integration and optimized performance across the ecosystem.

Common Use Cases:
- **Underwriting pipelines** and portfolio due diligence
- **Document authentication** and certification
- **Insurance claim lifecycle** tracking and validation
- **Compliance workflows** for regulatory or investor disclosures
- **Real-time data** verification in investment marketplaces

Token Issuance Team

We support founders, institutions, and ecosystems in navigating the token economy with:

Workstreams:
- **Workshops** on token and regulatory literacy
- **Legal design** (*jurisdiction, entity formation, licensing strategy*)
- **Technical partner** sourcing (*auditors, devs, KYC, custodians*)
- **Capital introductions** (*VCs, angel networks, deal structuring*)
- **Product-to-market strategy** for token launches and rollouts

Our operational model involves acting as an integrated execution collaborator, guaranteeing the achievement of milestones in technical, financial, and legal domains.

This approach ensures a comprehensive and seamless delivery process.

Engagement Model

How We Work:

1. **Scoping & Discovery** – Understand client objectives and feasibility
2. **Strategic Design** – Define token structure, regulatory path, and infrastructure
3. **Technical Buildout** – Implement smart contracts, compliance rails, integrations
4. **Deployment & Launch** – Support product release, exchange listings, and rollout
5. **Post-Launch Support** – Monitor performance, adapt structures, scale

Why Partner With Blok Assets

- **Proven experience** across 30+ token projects across RWA, DeFi, and data sectors
- **Integrated legal, financial, and technical capabilities**
- **Access to regulated broker-dealer**, ATS, and KYC/AML infrastructure
- **Global investor and partner network**
- **Flexible engagement formats** for startups and institutions

Blok Assets turns regulatory complexity into strategic execution.

Our Partners

1. Archivista
2. Colton Alexander
3. Brickken
4. Zoniqx
5. Unified Law
6. Yellow Capital
7. Taiboku Capital

Thank You

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